

**PRESS RELEASE**  
**For Immediate Release**

**Warner Theatre Announces new Restaurant to open Downtown**

*Theatre Secures New Tenant for Former Brew Pub Space*

Torrington, CT

October 28, 2010

The Warner Theatre announced today that the restaurant space formerly occupied by the Cambridge House Brewpub has been leased to Waterbury-based, Backstage Torrington LLC who will operate the restaurant according to its owner Keith Mahler, a prominent CT real estate investor. Keith Mahler is also President of Premier Concerts, Connecticut's largest independent concert promoter. In that capacity, he has had a successful business relationship with the Warner Theatre for several years.

"The Warner family recognizes the importance of a vibrant downtown Torrington," Chuck Brower declared, "and Mr. Mahler's proposed restaurant was exactly what we are looking for."

To develop the restaurant concept and brand, Mr. Mahler has retained the services of DT Media Group and restaurant consultant Bob DeZinno. "Backstage will be a restaurant for today's guest," DeZinno said, "offering casual comfort foods, reasonable price points, and superior customer service." He continued, "Mr. Mahler wants the restaurant to be everyone's first choice when attending an event at the Warner, as well as any other day."

Backstage will feature unique burgers crafted from fresh ground beef and specialty toppings, and full popular meals, based on home-style recipes. DeZinno added, "We plan to purchase as many ingredients as possible from local farms, do all baking in-house, and purchase 'strictly fresh.' The only frozen products we expect to buy will be shrimp and ice cream. But we might even decide to make our own ice cream... we're giving that serious thought." The space formerly occupied by the Cambridge House Brew Pub will be renovated and no longer brew beer on site, yet will have as many as 100 selections on its list. Complete wine and spirit selections will also be available.

Mahler and DeZinno have worked together before. In 1996, Mahler Realty acquired Wolcott's Glendale Country Club, and renovated it as Chestnut Hill Fine Catering under DeZinno's direction. The popular banquet operation, managed by Mr. Mahler's wife, Jane, was an immediate success, and was later sold at a profit. Mr. Mahler said, "Bob knows the restaurant business, and with his involvement, we expect Backstage to be a very popular northwest Connecticut restaurant. As soon as I began speaking with the Warner about this opportunity, I called Bob and asked him to be a member of my team."

The restaurant occupies approximately 6,000 square feet in the Warner's Carole and Ray Neag Performing Arts Center adjacent to the historic theatre, and includes a barroom, a large dining room, and 2 private areas, one near the bar and another on a second level. 220 guests can be accommodated at any one time. January 2011 is the planned opening.

"The Backstage motto is Eat. Drink. Live." Mr. Mahler said. "That's our philosophy, and our goal is that our customers will feel it when they visit."

### 451 words

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